

UGC Approved Journals in Management: A Prelude

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Abstract - The UGC approved list of journals is a dynamic list which is revised periodically. The list contained journals covered in Web of Science, Scopus and Indian Citation Index and other popular indexing systems. The list was expanded to include recommendations from the academic community periodically. In May 2018 UGC updated the approved Journal list which will enrich it with high quality, peer-reviewed journals. In India, higher education especially management education is witnessing an exponential growth in terms of the number of institutes imparting management education. The government of India established 20 Indian Institute of Management all over India for the development of management studies. This paper explores the state of art of UGC listed journals for the subject Management which was published in the website. The Main Objective of the study includes country of publication, coverage of indexing, print and e-version of journals, etc.

Keywords: Management Journals, UGC Approved Journals, India

I. INTRODUCTION

Management is an indispensable element to direct and coordinate group efforts toward a common goal. Since the greater part of human motives can only be understood through joint action, management is administered globally across all organizations of society. It is necessary to run all kinds of organized being. Good management is the successful spine on the successful group. Managing life is a means of achieving living objectives and managing a corporation to get things from others and others to fulfil its aims. Get a great experience every day by managing all the activities intellectually from small jobs to the big work in our everyday life. Management uses knowledge from various subjects such as Economics, Information Technology, Psychology, Sociology, etc. Therefore, it is multifaceted in nature. According to the management expert Peter Drucker, the basic task of management includes both marketing and innovation. Many experienced people share their management experiences through their articles. Such articles are being approved by the UGC and provide us with the benefit of everyone.

II. REVIEW OF LITERATURE

This study examines the works associated with various aspects of the UGC approved list journals for Management subject. It is also possible to note that there are various research studies that emphasize the importance of management journals. But there is no such study associated

with the University Grants Commission in New Delhi, India. Bhushan Patwardhan *et al.*, (2018) studied the quality of UGC approved journals. The study suggested needs serious re- consideration the current UGC-approved list of journals that over 88% of the non-indexed journals in the university source component of the UGC-approved list, included on the basis of suggestions from different universities, could be of low quality.

III. OBJECTIVES OF THE STUDY

The framed objectives are

1. To identify the list of UGC approved journals in discipline wise.
2. To find out the Journal confined to subject of management studies.
3. To identify the contribution of the Indian Journal.
4. To know the type of management journals approved in UGC list.
5. To understand prolific publisher in the field of management studies.
6. To explore the source of indexing.

IV. BACKGROUND OF THE STUDY: MANAGEMENT STUDIES IN INDIA

Management Education in India – which started some 50 years ago- has taken rapid leaps over the past decade. Henceforth, management institutes or management education endeavour must be to develop global manager of proper knowledge, attitude, skill, insight and foresight to meet the challenges of the 21st century. The government of India so far 20 Indian Institute of Management institution was established. A group of enlightened individuals includes Dr. Vikram Sarabhai and others setup IIMA in 1961. The traditional model of management education that has been practised in the country for decades has changed after the emerging of IIM all over India. There are currently 20 IIMs. Every year the NIRF B-School is ranked at the top of the B- school rank list IIM Ahmadabad is achieved the first place.

V. UNIVERSITY GRANTS COMMISSION

The UGC has the unique distinction of being the only grant-giving agency in the country which has been vested with two responsibilities: that of providing funds and that of coordination, determination and maintenance of standards in

institutions of higher education. The UGC has been providing list of journals with quality information on all subjects in their website. Journals are recommended by the Standing Committee on Notification on Journal & Language Committee; and Journal recommended by Universities. These recommendations are evaluated by its scope, coverage and methodology for compiling UGC-approved list of Journals.

The UGC's mandate includes

1. Promoting and coordinating university education.
2. Determining and maintaining standards of teaching, examination and research in universities.
3. Framing regulations on minimum standards of education.
4. Monitoring developments in the field of collegiate and university education; disbursing grants to the universities and colleges.
5. Serving as a vital link between the Union and state governments and institutions of higher learning.
6. Advising the Central and State governments on the measures necessary for improvement of university education.

VI. METHODOLOGY

The relevant data are collected from the University Grant Commission official website (<https://www.ugc.ac.in/journallist>) and 50369 number of journals are listed. Among the total, it identified 1876 journals from the Social science discipline confined to management studies. For identifying management journal keywords like accounting, management, business, economics, finance, strategic & management, public administration, HRM, and marketing were used. These data are analysed by using simple percentage.

VII. ANALYSIS

A. Discipline Wise Contribution of UGC Approved Journals

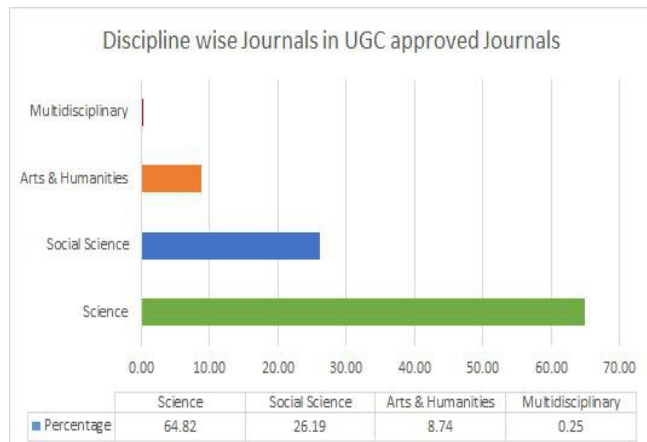


Fig. 1 Discipline wise contribution of UGC approved journals Management Journals in Social science discipline

For the purpose of this study overall 50369 journals were identified. 64.82% (32647) journals were in Science discipline, 26.19% (13192) was Social science. Arts & Humanities occupied only 8.74% (4404). Apart from these disciplines, there are multidisciplinary journals are identified, i.e., 0.25 % (126). The analysis is shown in Figure 1.

UGC provides the list of 13192 journals in the Social science discipline. The analysis shows 14% journals are for management. 85.78% cover all other topics like Education, Geography, Library and Information science, Political science etc. Fig.2 shows the analysis

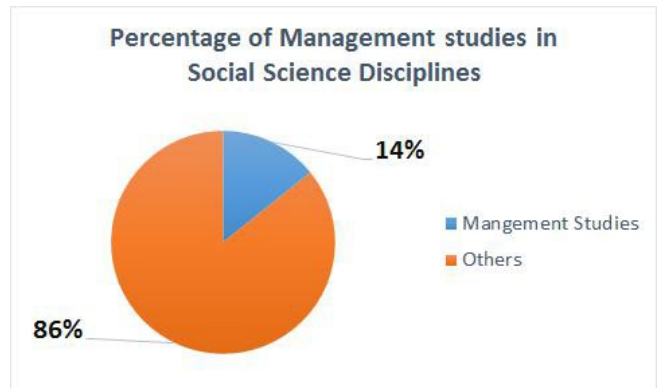


Fig. 2 Management Journals in the Social Science discipline

B. India V/S Foreign Contribution in UGC List of Journals in Management

Figure 3 reveals India V/s foreign contribution in UGC list of journals in Management. From the analysis, it is found that Indian contribution is below 10 % for management studies journals. Total of 1736 (92.54%), foreign journals conquered the Indian contributions i.e., 140 (7.46%).

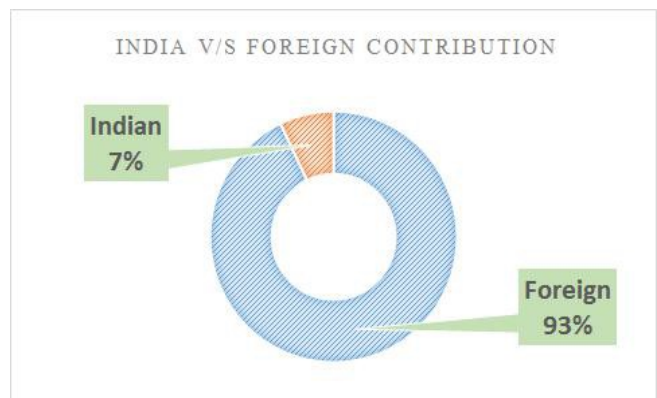


Fig. 3 India V/s foreign contribution in UGC list of journals in Management Associate subject wise India V/s foreign contribution in UGC list of journals in Management

The study identified 9 associate subject under management studies. It includes Accounting, Management, Business, Economics, Strategy & Management, Public Administration, HRM and Marketing. Figure.3 shows topic wise Indian contribution.

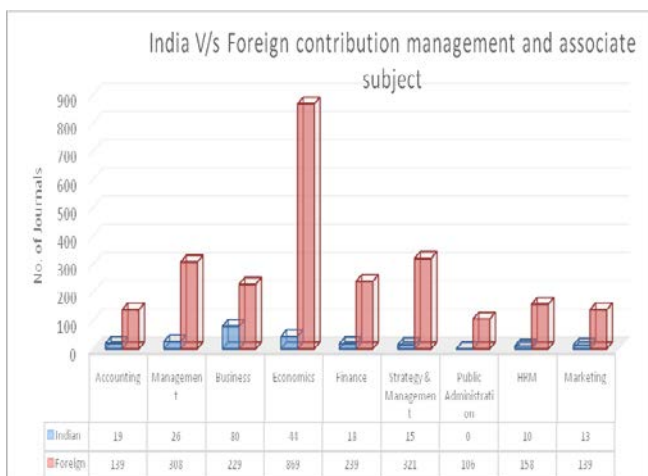


Fig. 4 Topic wise India V/s foreign contribution in UGC list of journals in Management

C. Country-Wise Contribution

In order to decide the international status of Journals, a country-wise analysis was made. The following table presents the top 10 countries. It is evident that the majority of the contribution was from the United States (28.94%) is followed by the United Kingdom (19.40%). India placed in 5th rank having 7.46%.

TABLE I COUNTRY WISE CONTRIBUTION (TOP 10)

Country	No. of Journals	Percentage
United States	543	28.94%
United Kingdom	364	19.40%
England	178	9.49%
Netherlands	143	7.62%
India	140	7.46%
Germany	100	5.33%
Switzerland	45	2.40%
Australia	31	1.65%

D. Source of Indexing of Journals

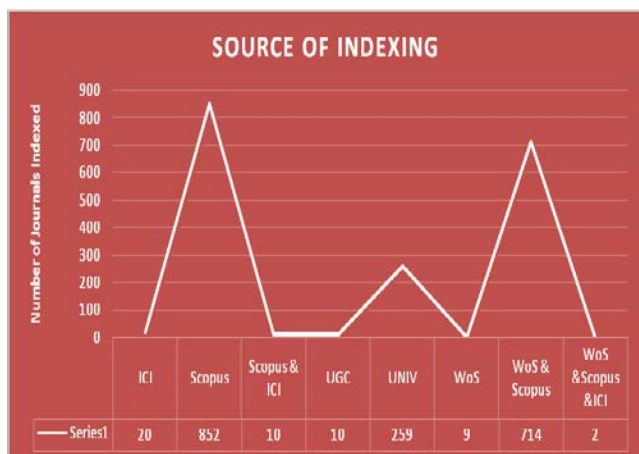


Fig. 5 Source of indexing of journals

UGC approved journals are indexed by Web of Science, Scopus, ICI, UNIV and UGC. The study analyses the source of indexing journals in management studies. 45.42% (852 journals) were indexed by Scopus only. Scopus and WoS together indexing 38.06 (714 journals). 259 journals were indexed by UNIV. The fig.5 shows the analysis of the source of indexing.

E. Type of Journals

The study illustrates the type of journals available for management studies. Fig. 6 shows the type of resources.

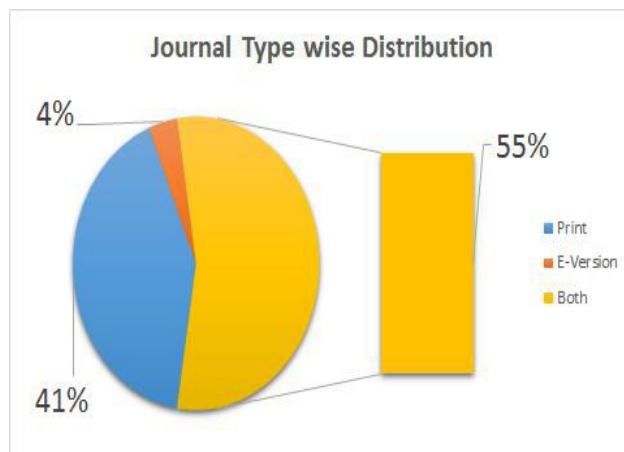


Fig. 6 Type of Resources

By analysing the above figure we can see that the majority (55%) had both print and E-version. 41% of the journals are only the print version and remaining 4% of the journals are in e- version.

F. Publisher Wise Distribution

An attempt was made to identify the more productive publisher wise in the field of management studies. It revealed that the first 10 publishers cover 50% of the total journal publication. Emerald Group Publishing Ltd triumph over the other entire publisher. The details are shown in Table II.

TABLE II PUBLISHER WISE DISTRIBUTION (TOP 10)

Publisher	No. of Journals	Rank
Emerald Group Publishing Ltd	165	1
Elsevier	145	2
Wiley	118	3
Springer	102	4
Inderscience Publishers	97	5
Sage Publications, Inc.	96	6
Routledge Journals	77	7
OxfordUNiversity Press	35	8
JAI Press	34	9
Taylor and Francis Ltd	29	10

VIII. FINDINGS AND CONCLUSION

The major objectives of this study are to find out the journal confined to management studies, to identify the contribution of the Indian Journal, to understand prolific publisher in the field of management studies and other objectives stated under the heading objectives of the study.

This section summarizes the major findings of the study. The analysis is carried out according to the objectives. The major findings and results of the analyses and inferences drawn out from it are given below.

1. Science Discipline journals are majority in UGC approved journals list with 64.82%
2. Management studies are under social science discipline. Good proportions of journals are listed for management studies, i.e., 14%.
3. 7% of Indian journals are included in the list. Most of the journals are foreign journals.
4. Topic wise analysis revealed that Economics has more no. of journals compared other topic such as Accounting, Management, Finance, etc.
5. Topic-wise, comparatively in Business Indian journals found more with 2.93% followed by Economics with 1.63%
6. Country-wise analysis resulted United State is in the 1st Rank. India placed 5th position.
7. Journals are indexed with different citation databases.

In management studies Scopus database indexed majority of the journals.

8. 55% of journals had both print and e-version of journals.
9. The analysis found Emerald Publishing Group Ltd got the 1st Rank in publisher wise distribution.

Education is the backbone of our nation. It is an instrument for national human resource development. Quality education is supported India's growth to cope with the demands of the 21st century. UGC list of journals are to ensure certain quality to higher education in India. This study suggests to the government should focus on proving nutrition education to the students and researchers by increasing the no. of journals in each subject approved list. The study can be extended with other subjects, subject comparison, etc.

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