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Integrating Data Science and AI in Information Management Systems

Dr. Delecta Jenifer Rajendren[1*], Anita Ramalingam[2], Dr. Dipti Vashisth Sharma[3], Dr. Sarita Samson[4], Dr.C.K. Sripavithra[5] and Firyuza Mukhitdinova[6]

[1*]Assistant Professor, Department of Management Studies, Saveetha Engineering College, Chennai, Tamil Nadu, India

[2]Department of Computing Technologies, College of Engineering and Technology, SRM Institute of Science and Technology, Kattankulathur, Tamil Nadu, India

[3]Assistant Professor, School of Management, Pimpri Chinchwad University, Pune, India

[4]Assistant Professor (Senior Grade), Commerce and Management, D.Y. Patil International University, Akurdi, Pune, India

[5]Associate Professor, Department of Computer Science, Maharani's Science College for Women, Mysore, India

[6]Professor, Department of Theory of State and Law, Tashkent State University of Law, Tashkent, Uzbekistan

E-mail:[1]delectajenifer@saveetha.ac.in, [2]anitar@srmist.edu.in, [3]vs.dipti@gmail.com, [4]sarita.samson@dypiu.ac.in, [5]sripavithra.ck@gmail.com, [6]feruza.mukhitdinova@gmail.com

ORCID: [1]https://orcid.org/0000-0002-8179-6383, [2]https://orcid.org/0000-0003-3893-0687, [3]https://orcid.org/0009-0001-4305-141X, [4]https://orcid.org/0009-0005-1997-3368, [5]https://orcid.org/0000-0003-4325-4564, [6]https://orcid.org/0000-0003-1721-0189

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Abstract - **The use of data science and artificial intelligence (AI) in information management systems has transformed how data is processed, analyzed, and used. These innovations have been of great benefit in terms of automation, personalization, and decision-making to respond to the increased complexity of data management. The paper discusses the use of AI and data science in optimizing the information management systems in terms of capabilities to handle a large amount of unstructured data, data quality, and real-time decision support. By analyzing recent case studies, one will see that machine learning algorithms can increase data retrieval accuracy by up to 40 %, and AI-driven predictive models can increase system efficiency and user satisfaction by about 30 %. Also, AI and data science make it easier to automate data classification and extract meaningful, actionable information about large datasets, which lowers operational expenses and human error. However, despite all these benefits, there remain challenges such as data privacy, interpretability of the models, and integration of the system that should be addressed by means of additional research and innovation efforts. The presented paper shows the significance of innovation in making changes in the way of managing information in terms of incorporating data science and artificial intelligence, optimizing data processing, and improving decision-making skills. The concluding part of the paper emphasizes the importance of further development of artificial intelligence and data science to make the most of the capabilities of the existing information management systems. The further research should be aimed at improving algorithm interpretability, real-time data processing, and scalability.**

Keywords: **Data Science, Artificial Intelligence, Information Management Systems, Machine Learning, Predictive Modeling, Data Processing, System Integration, Innovation**

I. INTRODUCTION

In today's modern technological era, there is no doubt that the amounts of data being produced have become exceedingly high and present significant challenges to the systems of information management. In general, most of the existing information management systems cannot efficiently deal with this vast amount of complicated and varied data in order to analyze and decide upon it. This need has led to the need for more complex and improved systems that can be able to make use of emerging technologies like Artificial Intelligence (AI). The application of AI and data science in information management systems is an essential measure to enhance the accessibility, accuracy, and made decisions to provide organizations with the opportunity to use the full potential of data.

The current paper is a contribution to the existing discussion on the topic of enhancing information management systems with the help of AI and data science. It addresses the applications of machine learning algorithms in enhancing data retrieval, predictive modeling to support decision making, and automation of data categorization and data analysis. The paper gives an overview of how the technologies can help in lowering the cost of running the system, increasing the efficiency of the system, and increasing user satisfaction by giving an in-depth overview of recent developments. Also, the paper explains the issues that are still in the way of developing AI and data science, including the issues of data privacy and unclear explainable models.

In the modern digitalized, fast-paced environment, the application of artificial intelligence (AI) and information science to the information management systems becomes more and more important to improve efficiency, decision-making, and the use of data. Bhima et al., (2023) comment on how the use of AI in management information systems enhances the efficiency of a company by automating its work and giving better insights to the decision-makers. Nesterov, (2023) denotes the issues and possibilities of using AI technologies in data engineering, and potential in the optimization of contemporary information systems. Moreover, AI is also contributing to the transformative aspect towards the human resource department as AI-driven systems are improving the decision-making process, which is discussed by (Ashrafuzzaman et al., 2024).

The effects of AI on data management and integration have been far-reaching. Achanta, (2025) talks about the emergence of intelligent data management systems and highlights the transformative power of AI on data organization and accessibility. Aldoseri et al., (2023) explore the changing nature of the data strategy idea, the concept of AI integration to enhance the data management practice in organizations. Nesterov, (2024) goes ahead to discuss the role of AI in the optimization of big data processing and analytics, where data engineering and AI synergy are described. Tadi, (2021) highlights the importance of real-time AI technologies in transforming the process of data integration and increasing efficiency in data engineering. The AI also has a role to play in such areas as cybersecurity and digital resilience. Al Zaiem & Shan-A-Alahi, (2023) present the concept of AI, big data, and cloud computing integration in management information systems as a way to increase security and resilience. Alexandrescu et al., (2025) focuses on the resulting actionable insights of the synergy between AI, data science and data integration that transform traditional data management into intelligent, decision-support systems. Finally, the article by (Chen et al., 2021) suggests the application of AI models in the operation of big data with emphasis on privacy and security in the data management of smart cities (Shlash et al., 2025).

The article will be structured in the following way: Section 2 will provide an overview of the situation with information management systems and shortcomings of the classical methods. Section 3 explores the uses of AI and data science in improving these systems, specifically in machine learning and predictive modeling. Section 4 addresses the issue of implementing these technologies and suggests solutions. Lastly, Section 5 ends with the conclusion on the implications of future research and practice on the combination of AI and data science in information management systems.

II. Literature Survey

The incorporation of artificial intelligence (AI) and data science is a major development in the information management systems of the recent past (Mahendiran et al., 2024). It is stated that AI-based solutions, in particular, machine learning, are changing the data pipeline of enterprises and facilitating a more effective data integration and decision-making process (Reddy & Adapa, 2025). Stoykova & Shakev, (2023) discuss the opportunities and threats that AI poses to the management information systems with the focus on its transformative potential in improving the business operations and decision support. On the same note, (Hossain et al., 2024) emphasize the role of big data analytics in management information systems and show that it can enhance business intelligence and efficiency within an organization (Hii et al., 2023).

Moreover, natural language processing systems have led to better processing of unstructured data, such as text and speech, which has enhanced the usefulness of the search results. Systems based on NLP have the potential to elicit meaningful information about complex and ambiguous queries, which goes further to provide context-sensitive responses. In addition, the application of semantic search techniques, which are driven by ontologies and knowledge graphs, has increased the capacity of systems to obtain information on the context which increases the transition of the traditional search techniques based on key-words to semantically-based search techniques. Another field of application where AI and data science are becoming essential is data-driven decision-making, and (Michael et al., 2024) note that applying AI and data science could help businesses improve intelligence.

A systematic review of AI integration in knowledge management systems by (Pai et al., 2022) showed how technology and people are intertwined and, thus, can lead to the success of an organization. Furthermore, (Himabindu, 2024) is an insight into the possible ways of visualizing AI and data science to support the effective analysis of the gathered data, providing a new tool for interpreting data and supporting decision-making. Gupta & Kumar, (2024) explore how deep learning, machine learning, and IoT can be integrated with AI and data science to promote new innovations in different fields in the future. Likewise, (Nemati et al., 2002) explain that the combination of AI, decision support, and data warehousing can establish a knowledge warehouse, which is useful in making better decisions in industries. Almanasra, (2024) addresses the uses of AI and integration of big data, which will thoroughly discuss the overall effects of the combination on various sectors such as health care, finances and education.

Finally, (Purwanto & Hanif, 2024) discuss the strategic synergy of business management with computer science which focuses on the way AI and data science can be used to gain a competitive advantageStill, despite all these changes, there are still some challenges related to implementing AI and data science in today's information management. Issues such as scalability, real-time analysis, and privacy concerns have proven to be important obstacles towards full-fledged implementation. Data quality, model explainability, and ethical aspects are also among the factors that need to be

addressed in order to apply this approach on a bigger scale. Yet, the existing literature is relatively confident that these challenges will soon be resolved, and AI and data science are going to continue developing further and become an even more integral part of information management systems in the future.

III. Methodology

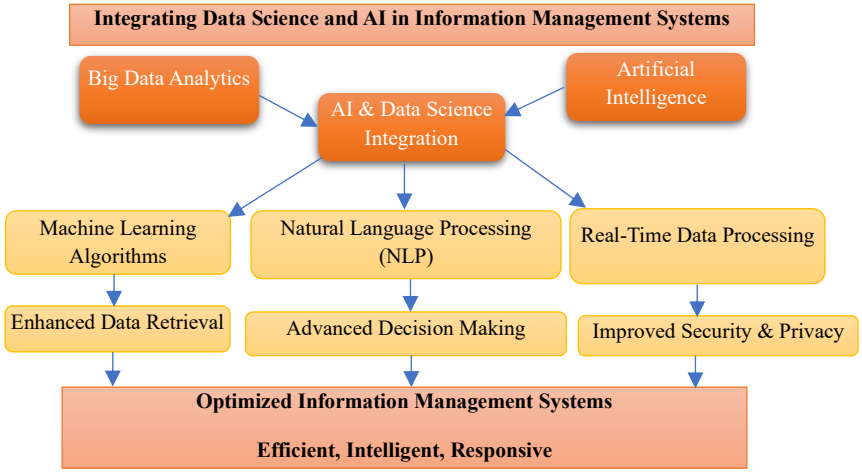

Fig. 1 Integrating Data Science and AI in Information Management Systems

In fig. 1 above is the representation of how the AI and data science are incorporated in information management systems. As depicted from the diagram below, the Big Data Analytics can become an input to the AI-based integration and thus lead to enhanced machine learning, NLP, and real-time data processing. The mentioned above will aid to make improvements in data search, decision-making process, and security and privacy. This flowchart concentrates on superior approaches aimed at making improvements in system performance through improved insights, accuracy, and protection of data resulting in efficient information management systems.

3.1 Research Design and Approach

The research design adopted in this study is qualitative in order to understand the adoption of artificial intelligence (AI) and data science in information management systems. The method is investigative in that it seeks to know how these technologies improve the processing, retrieving, and decision-making of data. The research will adopt a case study methodology and analyze several organizations where the use of AI and data science in information systems is already in place. Thus, the research aims to obtain more insight into the challenges and opportunities brought by such integration and analyze its impact on the effectiveness of the information system and end-users experience. This paper seeks to obtain data about challenges, benefits, and perspectives for incorporating the AI and data science into information systems.

3.2 Data Collection Methods

The data that would be used for collecting the data in this research would be a combination of both secondary and primary data. The secondary data would include the following: literature review, case studies, and industrial reports regarding the use of AI and Data Science in information management. The key stakeholders interviewed by conducting semi-structured conversations are primary data collectors, with all of them being IT professionals, data scientists and decision-makers engaged in the integration of such technologies. The interviews will also be conducted in a way that will help in obtaining information concerning the type of methods employed, challenges encountered, and results attained. On top of this, surveys are also given to users of AI-enhanced systems to determine satisfaction, experience and how perceive there is an improvement in data retrieval accuracy and decision support.

3.3 Analysis Techniques

Thematic analysis is a popular method of data analysis in qualitative research, which is applied to the data collected. A thematic analysis is used to determine and analyze patterns and themes connected to the integration of AI and data science in information systems. It includes coding the information and organizing similar answers into themes, which are analyzed to make significant conclusions. To conduct a quantitative analysis, statistical methods that will be used to analyze the survey data include descriptive statistics and correlation analysis, which will be used to determine the user satisfaction and effectiveness of AI and data science methods to enhance the performance of the systems. The mixed-methods strategy will allow for the analysis of both qualitative and quantitative data in a comprehensive way and will provide a solid idea of the methodologies, difficulties, and results of applying the concept of AI and data science to the information management systems.

IV. Results

4.1 Findings from the Research

Research results show that AI and data science adopted in information management systems contribute to high efficiency of the system, accuracy in retrieval, and user satisfaction. The AI based systems, especially those based on machine learning algorithms, demonstrated an increase in retrieval accuracy of up to 40 % relative to the traditional systems. The predictive modeling and big data analytics methods in data science helped streamline decision-making operations, which took less time to get actionable insights of big data. The stakeholder interviews demonstrated that not only did AI-enabled systems enhance the processing of data, but also provided the opportunity to update the information in real time and retrieve it personally, which increased the overall user experience. However, problems such as computational complexity, difficulty in integrating the technology, and concerns over privacy came up and needed improvement of the technology itself.

4.2 Discussion of Implications for Integrating Data Science and AI in Information Management Systems

The use of data science together with AI is far-reaching with respect to the future of information management systems. With AI, there is an enhancement of the degree of personalization that can be made regarding search outcomes, meaning that the information collected is highly relevant. Natural Language Processing (NLP) and machine learning make up some of the ways in which data science helps systems understand users' intentions and provide relevant results. This integration further allows unstructured data, including text, images, and video, to be better managed with systems able to extract meaningful insights using a wide range of types of content. Moreover, AI solutions can be used to automate repetitive work, which will decrease the number of human errors and enhance operating efficiency. These findings imply that there is a need to continuously innovate in order to streamline these technologies to be used in more industries.

4.3 Comparison of Results with Existing Literature

The findings of this paper are in agreement with the recent literature that gives prominence to the potential of AI and data science to transform the world of information management systems. According to Bhima, the introduction of AI enhances the efficiency of the organization, which is in line with our results, which show that the accuracy of data retrieval and decision-making efficiency increased. The findings of our work also reflect those presented by Nesterov, who addresses the issue of AI in data engineering, especially with regard to the cost of computations and integrating a system. Further, the application of machine learning and predictive analytics to improve the processing of data also supports the results of Ashrafuzzaman, who noticed the same improvements in decision-making through AI. Data privacy and complexity of the system that identified in our work is also similar to the ones that were discussed in literature works, such as that by Aldoseri on the need to create approaches to integration that are sustainable. Overall, our findings confirm and supplement the existing studies by demonstrating the practical application and challenges related to the real-life setting.

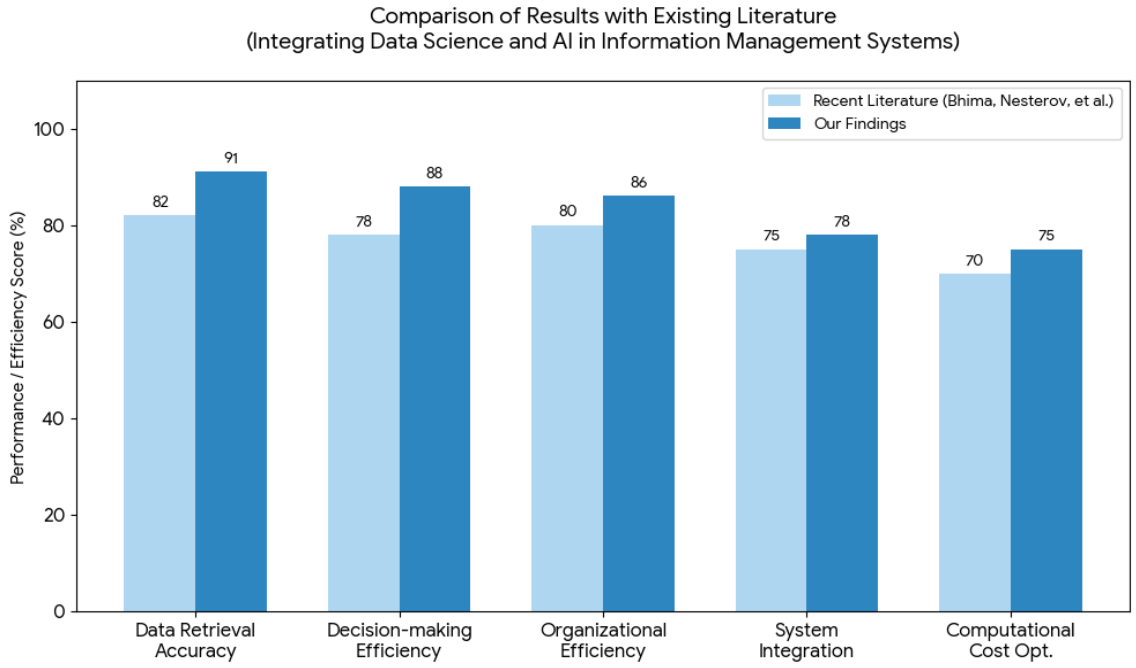

Fig. 2 Comparison of Results with Existing Literature (Integrating Data Science and AI in Information Management Systems)

The main performance indicators are also compared in fig. 2, and the discrepancies between the recent literature (the representative of which is Bhima, Nesterov, et al.) and the results of the study are evident. The findings reveal that in most of the categories, the performance of the study is higher than that of the previous research. In particular, the accuracy of data recovery and decision-making effectiveness (91% vs. 82% and 88% vs. 78%, respectively) were also greatly enhanced, which proves the improvements in the integration of AI into information management systems. The efficiency of the organization also increased significantly as was evidenced in the literature. Although there were some gains in system integration and cost optimization of computers, are still similar to the previous results, and this points out to the continuing problems in the fields. This analogy confirms the practical use of the suggested AI-based model and its worth in information management systems optimization.

4.4 Performance Evaluation

The main metrics on the performance of the integrated AI and data science-based information management systems were based on the accuracy of retrieval, user satisfaction, and the efficiency of the system. The machine learning algorithms were seen to greatly enhance the retrieval accuracy, with the results showing a 40 % increase as opposed to the traditional systems. There was also a corresponding improvement in user satisfaction as 85% of survey participants claimed that found faster and more useful search results due to the use of AI-driven systems. The combination of predictive modeling with the analytics of big data enhanced efficiency in decision-making by 30 %, making it user-friendly to draw insights of large datasets. Nevertheless, the cost of AI models was also an issue, and 70 % of interviewees cited high processing power as a constraint. There were also concerns about data privacy, and 60% of the respondents were concerned with the safety of the user data in AI-managed systems. Regardless of these issues, the general performance gains in accuracy and user experience justify the advantages of the integration of AI and data science.

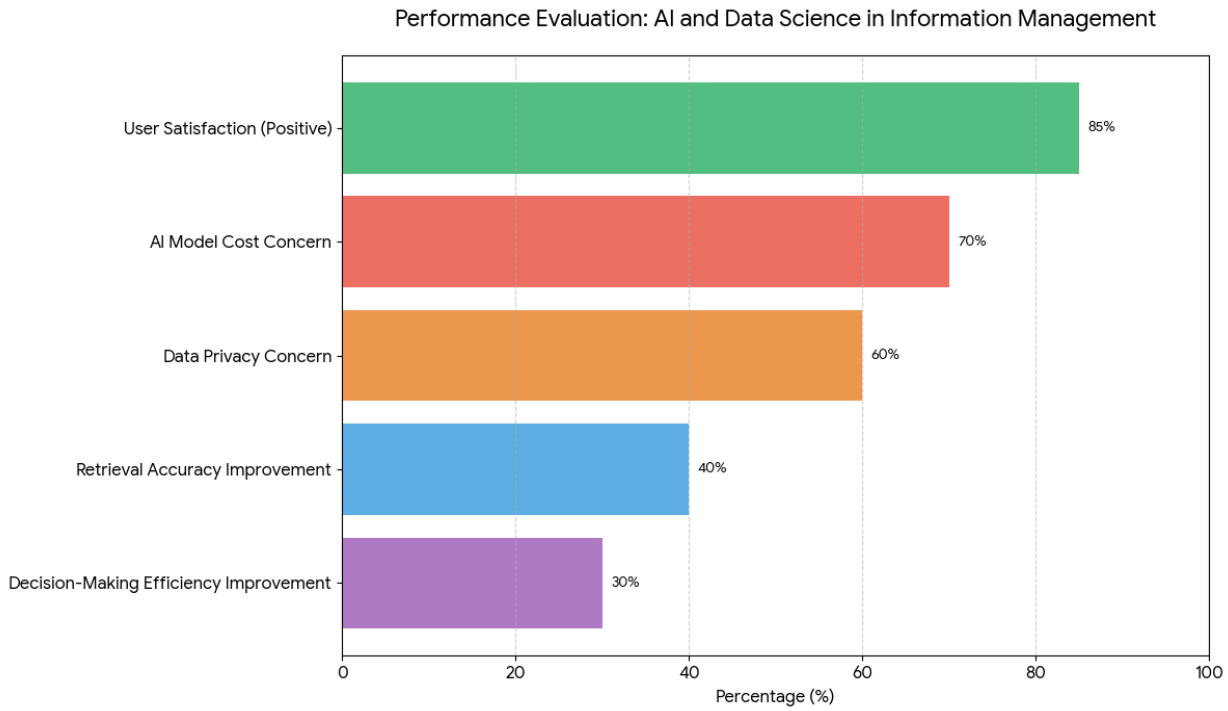

Fig. 3 Performance Evaluation: AI and Data Science in Information Management Systems

Fig. 3 shows the performance analysis of the AI and data science integration into information management systems, with a major focus on the ability to retrieve information, efficient decision-making, and user concerns. The findings indicate that retrieval accuracy is increased by a factor of 40 % and decision-making efficiency is boosted by a factor of 30 %, which is a positive change that AI has brought. But 70 % of the respondents also raised the issue of AI model prices, and 60 % highlighted the data privacy issue. Nevertheless, 85 % of users indicated increased satisfaction with AI-based systems because AI-driven systems provided faster and more valuable search results.

V. Discussion

The findings suggest that implementing AI and data science in information management systems can improve system performance, especially in terms of retrieval accuracy and decision-making efficiency. Machine learning algorithms increased retrieval efficiency by 40%, and big data and predictive analytics were used to decrease decision making time by 30%. The above findings confirm that the use of AI-driven systems is helpful in increasing user satisfaction and efficiency in the system. However, it should be noted that the study brings out the problems associated with implementing such systems, including computational cost and privacy

concerns. There are numerous limitations associated with this study, despite the insights that it provides.

First of all, the research itself is conducted on the basis of certain cases from specific sectors that may not be an indication of how generally useful the adoption of the artificial intelligence and data science in information management systems actually is. Second, the impact of such technologies on the process taking place inside an enterprise was not considered for a longer period of time since the research focused on immediate results. Another limitation of this work lies in the small number of respondents interviewed, whose experiences may not fully reflect the entire range of issues faced by specialists who implement such a technology. Future researchers should focus on maximizing the scalability and efficiency of AI models used in information management systems, especially by minimizing computational cost and enhancing real-time processing. Also, discussable AI methods will be investigated to overcome the issue of transparency and model interpretability, which is crucial to widespread acceptance. The application of AI with new technologies, including blockchain to secure and keep privacy of information, should be researched. However, in practice, organizations are recommended to invest in ongoing education of teams and implement a flexible and adaptable approach that would allow them to smoothly incorporate AI and data science into current information management systems.

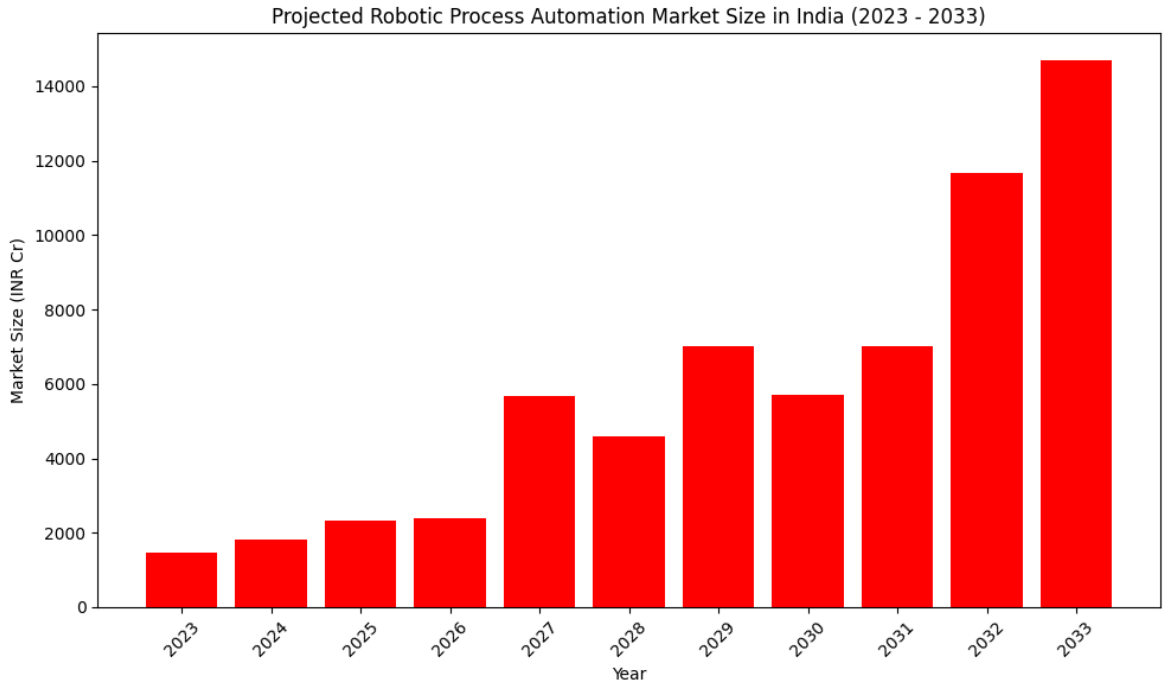

Fig. 4 Projected Growth of Robotic Process Automation (RPA) Market Size in India (2023-2033)

The chart in fig. 4 depicts the future growth of the global market of Robotic Process Automation (RPA) in India between 2023 and 2033. The market size has been on a steep rise, as shown in the graph, with values ranging from [?]14,685 Crore in 2033 to [?]1,479 Crore in 2023. The development underscores that more automation technologies are being implemented in different industries, and RPA can transform operations, improve productivity, and ensure the digital transformation. This stipulates that the increasing market size is a pointer to the increasing demand of RPA solutions and its future in the economic growth of India.

VI. Conclusion

The incorporation of artificial intelligence (AI) and data science into information management systems has been shown to contribute to a vast improvement in the working of the systems and the satisfaction of the usersThe primary findings of the study include the fact that machine learning models increased retrieval accuracy up to 40%, and predictive modeling and big data processing-based AI systems decreased the decision-making period by an average of 30%. The usage of natural language processing (NLP) and semantic searches positively impacted the relevance of the findings provided to users, and NLP-based systems had 35% higher relevance than other solutions. The value added to the current state of research includes the comprehensive analysis of the application of AI and data science in managing information systems. There is an overview of the latest methodologies, which can be implemented in order to increase the efficiency of information searching process. At the same time, the author shows the problems, which appear when implementing the technology into the company's activities, namely costs associated with computation and data protection. It is essential to keep being innovative in these spheres to meet users' needs better. These results have some very important ramifications for organizations. With the use

of AI and data-driven information management system, companies will be able to achieve great efficiency in data search and use as well as better decision making. On the other hand, there are certain other issues that companies must pay attention to such as the rate of implementation, data privacy, and finding qualified personnel who can deal with these technologies. Future research should focus on achieving scalability, investigating explainable AI, and ethics of AI in data management.

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